



ANNUAL REPORT 2017-2018

Student Business Leadership Academy

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MISSION STATEMENT

Our Mission

The Student Business Leadership Academy was created by the UIndy School of Business to connect professionals and business students through internships, campus events, networking, and other personal growth opportunities.

What We Do

SBLA is unique in that it functions more like a business than a typical club or organization, as it consists of a Board of Directors, a President, Vice Presidents and general committee members. This helps its members gain insight into the way businesses operate.



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LETTER FROM THE PRESIDENT

Dear Indianapolis Community,

As we near the end of the 2017-2018 school year, I am able to reflect on the positive experiences the Student Business Leadership Academy (SBLA) was able to provide to its officers, University of Indianapolis students, and the Indianapolis community.

A highlight of this year was the organization's service and outreach opportunities. In light of the recent hurricanes, a University of Indianapolis freshman was inspired to donate to the relief efforts. He teamed up with SBLA and planned a golf event that raised \$1,878 to donate to Team Rubicon, a nonprofit that pairs disaster relief with veteran reintegration into society. The success of that was followed by a Spring Break service trip, where six SBLA officers and members traveled to Savannah, Georgia to participate in a Habitat for Humanity project. This house was special, because it was for a single mother who is a US military war veteran. By participating in these events, the Student Business Leadership Academy was able to directly impact the lives of people who have dedicated their lives to serving our country.

Along with the service opportunities, SBLA was also able to bring in notable speakers such as Santiago Jaramillo, founder of Bluebridge and CEO of Emplify, and Michael Salemi, CEO of Colored Threads. These speakers, along with other business professionals who donated their time at our Networking Event in April, shared valuable information with the students covering topics from personal branding to entrepreneurship. Another valuable opportunity that SBLA students had this year was our partnership with the Indiana Secretary of State's Office, the Financial Planning Association, and the Bar Association. Together we managed and hosted Straight Answer Saturday, an event designed to provide free legal and financial planning advice to members of the community. Not only did we have the opportunity to develop our project management skills from such a large event, but this event provided yet another way for SBLA to give back to the Indianapolis community.

I am honored to have served this year as the President of the Student Business Leadership Academy. This has been an experience that will stick with me for the rest of my life, and I am excited to see what next year's officers have to give to the organization and community.

Thank you,

Shelby Winner
President

FRESHMAN ORIENTATION

In order to reach out to freshmen, Olivia Vormohr, Vice President of Business Development, gave a presentation in each of Dr. Cousert's Business Administration 100 level classes on how important it is to get involved on campus, especially in your first semester. She discussed the different School of Business clubs that students could join and what each does. She also mentioned the different events SBLA puts on and encouraged them to take advantage of all of the networking opportunities.



RECRUITMENT DINNER

The recruitment dinner is an informational event where students have the opportunity to network with their peers and learn what SBLA has to offer and what it is about. This dinner is a crucial event to attend because it allows students to sign up for events they are interested in volunteering for throughout the school year.



BUSINESS CARD INFO SESSION

Michael Salemi of Colored Threads joined the UIndy campus to inform students about personal branding and the importance of business cards. In the room full of attentive students, Mr. Salemi interacted with the audience to convey a better understanding of the examples he was providing.



FALL SPEAKER

The UIndy campus had the honor of hosting Santiago Jaramillo, the CEO of Emplify. Mr. Jaramillo talked to a room full of more than 350 students and shared his experience of starting his own company from his dorm room during his senior year of college. With the assistance of more than 20 volunteers and about six weeks to prepare for Mr. Jaramillo's visit, SBLA had another successful event.



CHARITY GOLF OUTING

SBLA hosted its first ever Charity Golf Outing on October 22nd, 2017 at Valle Vista Golf Club in Greenwood, Indiana. The event brought out 15 golfers who played an 18-hole scramble. At the end, we announced a grand total of \$1,878 that we were able to donate to Team Rubicon, a relief organization helping those affected by the recent hurricanes.



SPRING BREAK HABITAT FOR HUMANITY

Six School of Business student leaders traveled to Savannah, Georgia for a service trip. They teamed up with Habitat for Humanity, an organization that helps build houses for people in many different communities. During their trip, they helped build a house for a former veteran and her children. They also volunteered at the Habitat for Humanity Restore facility.



STRAIGHT ANSWER SATURDAY

The Straight Answer Saturday event was a partnership between the UIndy School of Business and the Indiana Secretary of State department. Our goal was to offer free financial and legal consulting services to members of the community. Members of the Financial Planning Association (FPA) and the Indiana Bar Association donated members' time to provide the services. The event was managed by the SBLA and the SOS staff.



SPRING SPEAKER

Steve Hamilton went from a small farm in Kentucky to CEO of the Indianapolis Symphony Orchestra. Along the way, he learned seven things on his journey that he shared with more than 250 UIndy students. We had the honor of hearing Mr. Hamilton's first keynote address to a public audience.



NETWORKING EVENT

SBLA held an exclusive networking event for students in the School of Business. Local business professionals were invited to come and give students an opportunity to learn how to network. Students were able to exchange business cards, listen to experiences, and get to know more about the fields of the professionals over dinner. This was a great time for students to gain contacts for their future internship and job interests.



FASHION SHOW

Fashion consultant Kathy Friend styled student models in two outfits each, one business casual outfit and one business professional outfit. Professors were also involved in the show. They wore examples of “What Not to Wear” in a business professional setting.



LEADERS

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Ross Carter

Claire Gilbert

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Emi Ohiomah

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Shelby Winner

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